

MULTIMEDIA DESIGN & COMMUNICATION

+ Bachelor top-up:
> Web Development

The academy profession degree in multimedia design and communication is a job oriented 2-year higher education programme consisting of a combination of creative, communicative and design subjects. Core elements are visual communication and interaction design. During the programme

you are consistently challenged to combine knowledge about design (print and screen), communication, games, storytelling, project management, film, strategy, aesthetics, system development, interaction design, 3D animation, visualization, concept development and media sociology. Then you

will apply this knowledge of design and development to marketing nationally as well as internationally. The academy has partnership agreements with similar academies all over the world and we offer you the opportunity to spend a semester as an international trainee and/or to study abroad.

MULTIMEDIA DESIGN

For you who wants to work with design, communication and media



STUDY FORM

The programme includes 4 semesters each of 6 months duration. There is a general part with mandatory courses, an internship and a main project part.

SUBJECT AREAS & COURSES

1) The company (project work, organization, economics, company IT systems, IT law, project management, technology development).

2) Communication (analysis, communication, social science, culture, marketing, choice of media and reporting).

3) Visualization and concept development: (audio/video, 3D animation, media integration, aesthetics and usability).

4) Interaction development: (realization of multimedia productions, tests, quality control of multimedia productions, operating systems, computer architecture, data communication)

5) Main project paper and exam project.

INTERNSHIP

The final semester includes an internship. You can choose between a Danish or a company abroad. During the internship you can put your skills to work in a practical context.

CAREER

JOB OPPORTUNITIES

You qualify to find jobs within the field of advertising, media, service and production. The range of the jobs you may hold vary from project management in an advertising bureau to design and edition of web pages for a company.

With an AP Degree in multimedia design and communication the job tasks will be varied.

FURTHER EDUCATION

It is now possible to get a full Bachelor's Degree at Business Academy South-West. With an AP Degree in Multimedia

Design it is now possible to enroll for the Bachelor programme in Web Development. The programme is 1½ year and includes two semesters of course work, a three month internship and a bachelor project.

The Bachelor's Degree can be topped up with a Master's Degree.

USEFUL INFORMATION

SEMESTER START
August 30th, 2010

APPLICATION

We recommend all international students to apply for admission directly through the application forms which you can download from our web page www.easv.dk.

ENTRY REQUIREMENTS

You should hold:

An upper secondary examination certificate (A-levels, HTX (higher technical exam), HF (higher preparatory exam), HH (higher commercial exam) or something similar. Including mathematics or business economy level C and English level C or you should have received relevant vocational education and training within, say, office, administration and computer processing with mathematics level C or business economy level C and English level C.

CONTACT

EDUCATIONAL GUIDANCE

Mrs Anne-Mette Tønnesen:
amt@easv.dk



ESBJERG

Sp. Kirkevej 103
DK-6700 Esbjerg
Tel + 45 7613 3200
mail.vest@easv.dk