



# FASHION DESIGN

Two-year AP degree programme as Fashion Design, Technology

## Entrance assignment

The aim of entrance assignment is to give you the opportunity, to show your skills regarding drawing and fashion.

We don't expect of you to solve the assignment in a professional way, but we want you to show your level in relation to this programme.

1)

- You are going on a world trip. You have to pack a suitcase for the world trip, choose the 5 most important items that you have packed and draw them.

2)

- Choose one of the following assignments – A or B:



A)

Create a collage showing the spirit of Lady Gaga  
Inspiration link <http://www.youtube.com/watch?v=qrO4YZeyl0I>

Explain the tendencies with few words.

Use the collage as inspiration for a collection of 2 styles (sketches).

- Choose fabric for the styles
- Choose colours for the styles
- Make flat drawing of 1 style
- Write about the target group of the collection
- Write about, how to promote the collection

B)

Create a collage showing the company's target group. You can chose to do this manually (using scissor and glue) or electronically (relevant software).

Write about the retail outlet Zara and one of their target groups.

Inspiration link: <http://www.zara.com/>

Give your ideas regarding how to promote a collection to this specific target group.

3)

- Write a short text regarding yourself and the background for your choice of this programme.

## Practical information

The application has to be at the academy no later than the 15th of March, 2012.

The entrance assignment has to be at the academy no later than the 25th of June, 2012.

- The entrance assignment can be written in Danish or English.

Remember to state your name, address, telephone no. and email on your answer.

Send your answer to:

Erhvervsakademi SydVest  
Ørstedsgade 53  
6400 Sønderborg  
Denmark

You will receive the answer 30. July.

In case you have any questions you can contact [ahn@easv.dk](mailto:ahn@easv.dk)